BUS 110

The rubric below is for the course project (CleanStart Simulation and Annual Report).

This project is worth 100 points.

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| **Rubric Item** | **Points** | **Beginning** | **Developing** | **Competent** | **Accomplished** |
| **Student provided their full name for easier grading** | 10 | Either full credit (10) or no credit (0). | | | |
| **Completed 10 years of managing a profitable firm on at least one attempt.** | 10 | Either full credit (10) or no credit (0).*Multiple attempts allowed*! | | | |
| **Student effort on game, how many attempts at the game.** | 10 | No attempts (0) | Only 1 attempt (12) | 2-3 attempts (16) | Four or more attempts. (20) |
| **(Annual Report) Key Financial Highlights** | 10 | No financials provided (0) | Student failed to have business be profitable over the 10 years. (6) | Student made a cumulative positive net income over the 10 years. (10) | |
| **(Annual Report) Your Strategy (Pricing, Hiring, Compensation, Financing)** | 40 | Not explained | Student attempted to explain strategy, but did not explain in detail or demonstrate a complete understanding of the strategy. (24) | Student explained the strategy, but did not demonstrate a complete understanding of the strategy. (32) | Student explained the strategy and demonstrated a complete understanding of the strategy. (40) |
| **(Annual Report) What You Learned Paragraph** | 10 | Either full credit (10) or no credit (0). | | | |
| **Complete Survey on Textbook and Project** | 10 | Either full credit (10) or no credit (0). | | | |
| **TOTAL** | **100** | 100 total points for project, not including bonus points and/or penalties. | | | |
| **Bonus for Final Leader Board (top 5 students)** | 5 | Student finished in the final top 5 leader board for cumulative net income. | | | |
| **Penalty for late submission per day** | -10 | Student penalized 10 points for each day project is late. | | | |