What is the topic of this video essay? What is the creator's thesis?

What sources did the creator use, if any? Did they simply say it, or did they actually cite it? If they cited it, how did they do it?

Does this creator follow the knowledgeable practices of scholarly conversation? How do they not?

Does this creator embody the disposition of someone in scholarly conversation with others? how do they/how do they not?

In your opinion, did this creator make scholarly content, or popular content?