ESRI Story Maps (Classic) | Justin de la Cruz, E-Learning Technology Librarian | jcruz@auctr.edu

https://storymaps-classic.arcgis.com/en/

- Sign In > Create A Public Account
- Creating an account takes you to Arcgis.com. Go back to Story Maps: https://storymaps-classic.arcgis.com/en/
- Click Gallery to search for examples: https://storymaps-classic.arcgis.com/en/gallery
- African American Studies 300 at Morehouse College in Fall 2018 made a Story Map about reparations: https://www.arcgis.com/apps/MapSeries/index.html?appid=ecf31c3cda9a43adb84f474bddb62a3a

Exercise:

- From Story Maps, click Apps to create a story map.
- Then click the "Create Story" button and choose the "Map Journal" template.
- Title your Story Map
- "Main Stage" content appears large on the right side of the screen. This can be a map, image, video, or web page.
- Choose "Create a map" from the dropdown box and title your map.
- Zoom into the location you want your map to start, or search for an address or place name in the upper right box.
- Choose a "Basemap" from the button. This can be any type of map that is available. Street maps are cleaner and more readable, but you can choose a satellite-image map if the realistic look of cities and nature are important to your story.
- Click the "Add" button, and choose "Add Map Notes."
- An Edit menu will pop up. This allows you to draw lines and shapes and place pins and other markers on your map.
- When you place areas or pins, a pop-up window will appear. Fill in the requested information: title of object, description, and a link to an image under Image URL. If you place a website link under "Image Link URL" then users will be able to visit that website when they click on that object. "Change Symbol" will allow you to tweak the appearance of your object, including its color.
- Add all of the important places to your map. Click "Save" then "Close."
- A "Main Stage Content" screen will appear. You can use this to customize the item you have on your main stage. This means you can have the map zoom in or out to a specific location, or add other content or pop-ups from items on your map. Click "Custom configuration" buttons to see how they work. Then click "Next."
- Enter any text or other items you would like to appear on your left side panel. This could be your main narrative, an embedded picture or video, or any other information.

- Continue this process of adding materials by clicking "Add Section" on the bottom until you are done. Click "Save" (top right) and "Share" (middle top) to get a link to your Story Map.

Tips for your essay:

- You will need a place to host photos for your Story Map. You can link to photos already online, but it would be better to make your own copies of the photos and host them online yourself BEFORE starting to work on your Story Map. You can go to www.flickr.com and sign up for a free account: Flickr works directly with Story Maps, though you can use other photo services with some extra work. If you already have a Yahoo! Mail account, you can use that to start a Flickr account. Otherwise, use any email address.
- You will want to provide the source for every multimedia item you use. If possible, list the photographer, videographer, creator, organization that made it, etc. If not possible, at least find the official location of the item and link to it (especially if it's our library or archives!).
- Before you even begin your Story Map, outline your essay and note any areas that could have strong visuals as support: photos, videos, stats (graphs), maps. Write out everything you can think of for the sections of your essay, and write down every kind of visual you can imagine for your support. You can cut things out later, but adding things in later may be harder to do.
- Use a Story Map template appropriate to your project. This could be different for everyone.
  - If you're assembling a set of pictures within a city, state, or country, you can choose the "Map Tour" template.
  - If you have a lot of text with a few embedded pictures and videos placed on a map, you can choose the "Map Journal" template. (And so on.)
- After you write and edit your Story Map, show it to someone else to see if they understand what you made. Ask them about what doesn't make sense – What's out of context? What needs more support? What is there too much of?
- Look at your Story Map on a computer and smart phone to see how it looks.

Resources:

"How to make a story map"

https://storymaps.arcgis.com/en/how-to/

"Tell your story using a map"

http://learn.arcgis.com/en/arcgis-book/chapter3/#learn-more

"Ten essential steps for story map success"

https://blogs.esri.com/esri/arcgis/2016/10/11/10-essential-steps-story-map-success/

Datawrapper: data visualization software, free online:

https://www.datawrapper.de/