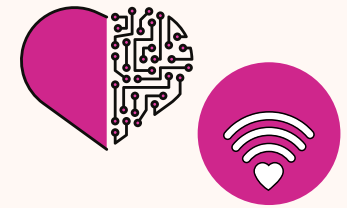


Consentful Tech



*f*REELY GIVEN

Does the tech mislead people into doing something they normally wouldn't do?

*r*EVERSIBLE

Do people have the right to limit access or entirely remove their data at any time?

*i*NFORMED

Does the tech use clear, accessible language to inform people about risks and the data they are storing?

*e*NTHUSIASTIC

Are people giving up their data in order to access necessary services, not because they want to?

*s*PECIFIC

Does the tech only use data the person has directly given, not data acquired through other means, and use it only in ways someone has consented to?